

Handicapped

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Many organizations target this group through education and assistance. These people have special needs, and education plays an important role in this area.

WBZZ is very active in fund raising, awareness programs, and community involvement efforts in this area.

Pittsburgh Blind Association

Dennis Huber

Date : 3/21/91 Talked about the needs of the blind including: money, transportation, and safety.

Allegheny Intermediate Unit

Jan Crudden

Date : 12/13/89 Focussed on Handicapped Children. How we can improve classroom attendance, dealing with children with special needs, and students who are at risk.

United Cerebral Palsy Association

Mary Lou Busby

Date : 3/21/91 Talked about the need to stop labelling people with cerebral palsy. Instead, we should help them to achieve their goals.

Vocational Rehabilitation Center

Robert Mather

Date : 11/2/90 Disabled individuals needs are not being met, money needs to be raised to afford the rising cost of care. Politicians need to address the issues. Pittsburgh public image need improvement and human services need to be upgraded.

Handicapped**American Focus**

Date : 6/8/86 Time : Source : R Duration : 30.00

Guest : Itzhak Perlman

Organization :

Issue Treatment : Host Steve Kamer interviewed violinist Itzhak Perlman and discussed classical music, the needs of the handicapped, and education in the arts.

Dialogue

Date : 11/15/87 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization : Rehabilitation Institute of Pittsburgh

Issue Treatment : Host Liz Randolph and counselors from the Rehabilitation Institute of Pittsburgh discussed how toys can be converted for children with physical and mental disabilities.

Date : 6/26/88 Time : 7:30 Source : L Duration : 30.00

Guest : Needia Henderson

Organization : Allegheny Association for Retarded Citizens

Issue Treatment : Host Shelley Duffy and Needia Henderson of the Allegheny Association for Retarded Citizens talked about the ARC convention in Pittsburgh, and how the Federal and State governments have cut budgets that provide help

Date : 11/13/88 Time : 7:30 Source : L Duration : 30.00

Guest : Claude Gagnon

Organization :

Issue Treatment : Host Shelley Duffy and Claude Gagnon, the Director of the new Pittsburgh-made film "The Kid Brother," talked about what it was like to work with Kenny Easterday, the crippled 14 year old from Aliquippa.

Date : 3/31/90 Time : 7:00 Source : L Duration : 30.00

Guest : John Conologue, Jenny Gatto, and Ken Turner

Organization : University of Pittsburgh

Issue Treatment : Host Shelley Duffy and organizers, John Conologue, Jenny Gatto, and Ken Turner of the University of Pittsburgh, talked about this year's "Hand-In-Hand" Festival, devoted to the physically and mentally handicapped to promote awareness.

Handicapped**Dialogue**

Date : 4/1/90 Time : 7:00 Source : L Duration : 30.00

Guest :

Organization :

Issue Treatment : Rebroadcast of the show aired on 3/31/90 at 7:00.

Mental Health Matters

Date : 11/14/84 Time : 4:45 Source : R Duration : 15.00

Guest : Dr. Stephen Hersh

Organization :

Issue Treatment : Tom Bowers and guest Dr. Stephen Hersh discuss a program called "Most In Need." This particular program deals with children who have mental problems brought about by physical obstacles and handicaps.

Prime Time

Date : 11/18/84 Time : 4:30 Source : R Duration : 15.00

Guest :

Organization :

Issue Treatment : Hosts Renee Chaney and Michael Hayes discuss Project REAP. This project brings volunteer seniors together with the handicapped children to explore the arts.

Scan

Date : 3/11/90 Time : 5:00 Source : R Duration : 30.00

Guest : Chet Oden

Organization :

Issue Treatment : Host Hal Drygseth and Chet Oden talked about raising a handicapped child.

Date : 3/11/90 Time : 5:00 Source : R Duration : 30.00

Guest : Moose

Organization :

Issue Treatment : Host Hal Drygseth and Moose, a Don Syndrome child, talked about how people need to respond to handicapped people, young adults need love, interaction, and warmth, too.

Handicapped

Scan

Date :	4/28/91	Time :	5:00	Source :	R	Duration :	30.00
Guest :							
Organization :							
Issue Treatment :	Host Hal Drygseth with the story of a boy who was born handicapped.						

Program treatments of	Handicapped	11.00
Minutes devoted to	Handicapped	300.00

Questions Asked by Pittsburgh's Opinion

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Handicapped

1986

Is there enough accessability for the handicapped

1987

How do you feel when you see able-bodied people parking in spaces reserved for the handicapped

WBZZ News Interviews

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Handicapped

March 29, 1987

Marilyn Marks, spokeswoman for Vocational Rehabilitation Center, announced that VRC received federal grant of \$150,000 for use in training mildly disabled, handicapped young people for jobs.

October 09, 1987

Ken Rogue, president of the North Hills Jaycees, discussed the opening of a new nature trail for the blind at North Park. Trail is specifically designed for the blind and small children.

Representative WBZZ Public Service Announcements

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Handicapped

Organization : **Assoc. for Retarded Children**

PSA name : Association for Retarded Child

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 1	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **Blind Asso. of Pittsburgh**

PSA name : Blind Association of Pittsburg

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 11	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 1

Total Number of Broadcasts: 12

Organization : **Guild for the Blind**

PSA name : Guild for the Blind

1984 broadcasts :	1988 broadcasts : 7
1985 broadcasts : 47	1989 broadcasts :
1986 broadcasts : 2	1990 broadcasts : 4
1987 broadcasts :	1991 broadcasts : 42

Total Number of Broadcasts: 102

Organization : **Handicapped Sports Challenge**

PSA name : Handicapped Sports Challenge

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :

Representative WBZZ Public Service Announcements

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Handicapped

1987 broadcasts : 1991 broadcasts : 2

Total Number of Broadcasts: 2

Organization : **Handicapped of Western PA**

PSA name : Handicapped of Western PA

1984 broadcasts : 1988 broadcasts :
1985 broadcasts : 1989 broadcasts :
1986 broadcasts : 1990 broadcasts : 1
1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **Walk For Kids Who Cannot**

PSA name : Walk For Kids Who Cannot

1984 broadcasts : 1988 broadcasts :
1985 broadcasts : 5 1989 broadcasts :
1986 broadcasts : 1990 broadcasts :
1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 5

Total PSAs devoted to Handicapped

Sum(1984 broadcasts) :	Sum(1988 broadcasts) : 7
Sum(1985 broadcasts) : 53	Sum(1989 broadcasts) :
Sum(1986 broadcasts) : 13	Sum(1990 broadcasts) : 5
Sum(1987 broadcasts) :	Sum(1991 broadcasts) : 45

Health

Health

Health

Health care insurance is very expensive, and Pittsburgh has an excessive number of residents who have no health insurance. Necessary services for the elderly, young children, the emotionally troubled and handicapped are not sufficiently known.

The media can do much to publicize the services which are available, and to help the organizations which provide those services to raise necessary funds.

A.R. Chambers & Son, Associates**Beth Chambers**

Date : 3/21/91 Talked about long range planning for Pittsburgh, mainly social issues such as: day care, parking, safety, and high costs of hospitalization.

University of Pittsburgh School of Medicine**Betty Lou Melani**

Date : 10/9/86 Discussed the problem of lack of information about the need for medical assistants to the public.

Central Blood Bank of Pittsburgh**Bill Portman**

Date : 7/20/88 There is a serious blood shortage in Pittsburgh, and the recent heat wave is keeping people who would otherwise donate blood at home. The shortage will be worse than usual this summer

Pitt Transplant Foundation**Bryan Broznick**

Date : 2/12/86 Talked about the need for donors and how the media can help make the public aware of this need.

Alzheimer Disease & Related Disorders**Charles Bell**

Date : 12/13/89 Wants the public to be aware how many people are suffering with this disease. It costs 40 billion yearly to care for all A.D. patients. Low on funds, Medicare is not funding most A.D. patients.

Planned Parenthood**Dawn Douglas**

Date : 7/17/88 Women must learn more about AIDS and how to protect themselves and their unborn children from it

Blue Cross of Western Pennsylvania**Dolores S. Wilder**

Date : 11/7/91 Discussed Health Care Concerns. Pennsylvania has one of the highest rates of people that don't have health insurance. The public needs to be better informed of the real stories of the health care situations.

Local doctor**Dr. Alan Silverman**

Date : 5/14/87 Deterioration of the atmosphere, and sun worship, are creating a potential skin cancer epidemic

West Penn Hospital**Dr. Richard Nelson**

Date : 11/18/88 Discussed the personal and physical effects of Alzheimers disease, and what the future looks like for victims

Dental Health Association**Dr. Sheva Rappoport**

Date : 8/29/85 Discussed new dental procedures. New dental vaccine will actually ward off decay

Health

Pittsburgh Children's Hospital

Dr. Tom Foley

Date : 9/23/85 Discussed how Children's Hospital is testing a new growth hormone to replace one that has been pulled from the market.

Central Blood Bank

Ed Tralcesar

Date : 5/10/88 The blood bank needs donors, and high school students can help

Whitehall Borough

Edwin Brennan

Date : 5/17/90 Discussed overwhelming medical costs, dependency on government and education problems.

Community Human Services Corporation

Francis Vitti

Date : 12/13/89 Talked about the many services they offer including: care for the elderly, emotionally troubled children, and children with mothers who have drug problems.

Allegheny County Controller

Frank Lucchino

Date : 1/28/87 Four Allegheny County communities won't join the Allegheny County Health Department, and the County is therefore not getting the revenues their membership would bring.

Leukemia Society of Western Pennsylvania

George Omiros

Date : 5/17/90 Health care and education were the focus of discussion. High insurance rates and costs of care are burdens on the aging population. More information must be circulated on preventing diseases.

Horizon Homes

James Kirk

Date : 11/2/90 Talked about Mental Retardation, overcrowding of institutions, lack of services, government services for mentally retarded, waiting lists for institutions creating problems, new programs for the families of mentally retarded and the need for funding.

Health Administrator

Jeff Herzog

Date : 12/13/89 Discussed health care needs such as: Health care for the uninsured and Toxic Substances in our environment.

SIDS

Judy Bannon

Date : 12/14/89 Discussed Sudden Infant Death Syndrome. SIDS is the number one cause of infant death with 7,000 deaths a year. It usually affects infants ages 2-4 months. In order to combat this problem, Bannon suggests the need for media support.

Planned Parenthood

Kimberly Evert

Date : 12/14/89 AIDS, though a strong concern, sometimes blinds people against other sexually transmitted diseases. Abortion should not be the biggest concern right now, it should be prevention.

Representative WBZZ Ascertainment of Community Needs

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Health

Mark Pollock

Pittsburgh City Council

Date: 6/10/87

Smoking should be restricted in restaurants, retail stores, banks, and public meeting areas

Community of Government Affairs

Mary Zubrow

Date: 5/17/90

Discussed the problem of high infant mortality rate in blacks.

Michael D. Atkins

Health

Agriculture USA

Date : 9/30/84 Time : 4&5:15 Source : R Duration : 15.00

Guest :

Organization :

Issue Treatment : Genetic experimentation on animals has brought numerous benefits in the area of human health care.

Date : 11/18/84 Time : 4&5:15 Source : R Duration : 15.00

Guest : Dr. Walter Marty

Organization :

Issue Treatment : Host Doug Wakefield interviews Dr. Walter Marty who focuses on trace elements in our diet. He also stresses ways of avoiding cancer and heart disease.

Date : 9/15/85 Time : 4&4:45 Source : R Duration : 15.00

Guest :

Organization :

Issue Treatment : Host Gary Kraffert talks about nutrition controversies.

Date : 10/13/85 Time : 4&4:45 Source : R Duration : 15.00

Guest : Dr. Michael McGinnis

Organization : American Medical Association

Issue Treatment : Host Brenda Curtis talked with Dr. Michael McGinnis about the new dietary guidelines and how to reduce the risk of disease by following them.

American Focus

Date : Time : 5:30 Source : R Duration : 30.00

Guest : Danny Thoman

Organization : St. Jude's Children's Research Hospital

Issue Treatment : Host Steve Kamen and entertainer and philanthropist Danny Thomas talked about his St. Jude's Children's Research Hospital and his career in show business.

Health**American Focus**

Date : 2/1/87 Time : 5:30 Source : R Duration : 30.00

Guest : Dr. James Watson

Organization :

Issue Treatment : Host Steve Kamer and DNA discoverer, Dr. James Watson, discussed scientific discovery, his work as a writer and teacher, and research ethics.

Date : 8/13/89 Time : 5:30 Source : R Duration : 30.00

Guest : Danny Thomas

Organization : St. Jude's Research Hospital

Issue Treatment : Host Steve Kamer and Danny Thomas talked about his life and his project with St. Jude's Research Hospital.

Date : 1/28/90 Time : 5:30 Source : R Duration : 30.00

Guest : Faye Wattleton

Organization : Planned Parenthood

Issue Treatment : Host Steve Kamer, with Planned Parenthood, talked about the condom ads on TV and abortion.

Date : 3/11/90 Time : 5:30 Source : R Duration : 30.00

Guest : Ruth Westheimer

Organization :

Issue Treatment : Host Tom Taylor and sex therapist, Ruth Westheimer, talked about patient techniques, sexual teachings, date rapes, and sexuality.

Dialogue

Date : 4/14/86 Time : Source : L Duration : 30.00

Guest : Sheila Lechner

Organization : American Cancer Society's Residential Program

Issue Treatment : Host Liz Randolph talked with Sheila Lechner, coordinator of the American Cancer Society's Residential Program, which is an educational, door to door, fund raising effort.

Health**Dialogue**

Date : 4/27/86 Time : Source : L Duration : 30.00

Guest : Beth Brown

Organization : St. John's Hospital

Issue Treatment : Host Liz Randolph interviewed director of Employee Assistance at St. John's Hospital Beth Brown about AIDS- how society has had to change in regard to it, myths that exist, and stories founded on ignorance.

Date : 5/4/86 Time : Source : L Duration : 30.00

Guest : Dr. John Durrant

Organization : Pittsburgh's Eye and Ear Hospital

Issue Treatment : Host Liz Randolph interviewed Dr. John Durrant, head of Speech and Hearing at Pittsburgh's Eye and Ear Hospital. Among the topics discussed was ear damage caused by long periods of exposure to loud music.

Date : 5/11/86 Time : Source : L Duration : 30.00

Guest : Dr. Michael Thase

Organization : American Medical Association

Issue Treatment : Host Liz Randolph talked with Dr. Michael Thase about the difference between feeling blue and being clinically depressed, how to recognize the signs, how to treat it, and the fact that depression is often hereditary.

Date : 5/18/86 Time : Source : L Duration : 30.00

Guest : Dr. John Doyle

Organization :

Issue Treatment : Host Liz Randolph interviewed Dr. John Doyle, a local neurologist, about Muscular Distrophy. It is still not known what causes MS and there is no known cure.

Date : 5/18/86 Time : Source : L Duration : 30.00

Guest : Tom Drogge

Organization :

Issue Treatment : Host Liz Randolph interviewed Tom Drogge, the only Rolfer in Pittsburgh. Rolfing is an innovative, intensive form of massage that involves the actual rearranging of the muscle structure. He discussed the process, training, and who benefits from it.

Health**Dialogue**

Date : 7/13/86 Time : 7:00 Source : L Duration : 30.00

Guest : Betty Havryluk

Organization : Hospital Council of Western Pennsylvania

Issue Treatment : Host Liz Randolph interviewed Betty Havryluk, Vice-President of the Hospital Council of Western PA., discussed the major changes in the health care industry, specifically, the local impact of 2 year old Federal program designed to lower costs.

Date : 7/13/86 Time : 7:30 Source : L Duration : 30.00

Guest : Dr. Ian Holtzman

Organization : McGee Women's Hospital.

Issue Treatment : Host Liz Randolph interviewed Dr. Ian Holtzman, a neonatologist at Pittsburgh's McGee Women's Hospital, about the effects that sun exposure has on kids.

Date : 7/20/86 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Dorothy Smith

Organization :

Issue Treatment : Host Liz Randolph talked with Dr. Dorothy Smith, author of "Understanding Prescription Drugs," about the pros and cons of generic versus prescription drugs.

Date : 9/7/86 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. James King

Organization : University Of Pittsburgh

Issue Treatment : Host Liz Randolph interviewed Dr. James King of the University of Pittsburgh about the topic of depression and the ways in which one can become depressed.

Date : 10/26/86 Time : 7:00 Source : L Duration : 30.00

Guest : Anita Sinicrope

Organization : Pittsburgh Educational Network for Eating Disorders

Issue Treatment : Host Liz Randolph and Anita Sinicrope, Pittsburgh Educational Network for Eating Disorders, discussed how anorexia and bulimia are literally killing people. The problem is frightening, especially among teenagers and young adults.

Health**Dialogue**

Date : 11/6/86 Time : 7:00 Source : L Duration : 30.00

Guest :

Organization : West Penn Hospital

Issue Treatment : Host Liz Randolph and social workers from Pittsburgh's West Penn Hospital discussed a new program designed to help those who are grieving. The most important thing is to talk about your feelings.

Date : 11/9/86 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Ron Friedman

Organization :

Issue Treatment : Host Liz Randolph and Dr. Ron Friedman, child psychologist, discussed his new book, "The Hyperactive Child," and a relatively new syndrome called Attention Deficit Disorders.

Date : 12/7/86 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Carl Shrodes

Organization :

Issue Treatment : Host Liz Randolph and Dr. Carl Shrodes, one of the top internists in the Pittsburgh area, discussed the role the internist plays in our medical history; the doctor-patient relationship.

Date : 12/14/86 Time : 7:00 Source : L Duration : 30.00

Guest : Reverend David Elfe

Organization : Western Pennsylvania Coalition for Addictive Diseases

Issue Treatment : Host Liz Randolph and Reverend David Elfe, a consultant to the Western Pennsylvania Coalition for Addictive Diseases, discussed the coalition's new hotline to help those who are affected by the behavior of someone who is addicted.

Date : 12/21/86 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization : Western Pennsylvania Coalition on Smoking or Health

Issue Treatment : Host Liz Randolph talked with guests about the message that you can choose smoking or health. They shared some new data that indicates that smoking should be limited in public places.

Health**Dialogue**

Date : 1/25/87 Time : 7:00 Source : L Duration : 30.00

Guest : Judith Witticombe

Organization : National Abortion Rights Action League

Issue Treatment : Host Liz Randolph interviewed founder of the National Abortion Rights Action League, Judith Witticombe, on the pro choice side of the abortion issue.

Date : 2/1/87 Time : 7:00 Source : L Duration : 30.00

Guest : Bob Smith

Organization : Dow Chemical Company

Issue Treatment : Host Liz Randolph and Bob Smith, Safety Director of the Dow Chemical Company discussed the latest in safety equipment.

Date : 3/22/87 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Bill Brandon and Cindy Klemanski

Organization : Shadyside Hospital and Presbyterian Hospital

Issue Treatment : Host Liz Randolph, Dr. Bill Brandon of Shadyside Hospital, and social worker Cindy Klemanski of Presbyterian Hospital, discussed AIDS -- the facts about AIDS, how the victims feel, and the various support groups available in the Pittsburgh area.

Date : 3/29/87 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Jerry Barna

Organization :

Issue Treatment : Host Liz Randolph and Dr. Jerry Barna discussed the latest in reconstructive and cosmetic dentistry, the new trends in dentistry.

Date : 4/5/87 Time : 7:30 Source : L Duration : 30.00

Guest : Ed Marasco

Organization : Presbyterian Hospital

Issue Treatment : Host Liz Randolph and Ed Marasco, assistant administrative director of trauma services at Pittsburgh's Presbyterian Hospital, pointed out the need for a regional and national trauma network.

Health**Dialogue**

Date : 4/12/87 Time : 7:30 Source : L Duration : 30.00

Guest : Margo Marsh

Organization : Arthritis Foundation

Issue Treatment : Host Liz Randolph and Margo Marsh, assistant director of services for Arthritis Foundation, told of upcoming fundraisers and helped dispell the myth that arthritis is an "old person's" disease.

Date : 4/19/87 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Peter Hanson

Organization :

Issue Treatment : Host Liz Randolph interviewed Dr. Peter Hanson, author of the book, "The Joy of Stress," who offered some excellent tips on how to make stress a positive thing in your life.

Date : 4/26/87 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Liz Randolph talked with an experienced midwife and expectant mom about a new birthing center that just opened in Pittsburgh.

Date : 5/17/87 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Alan Silverman

Organization : Pittsburgh Skin, and Cancer Clinic

Issue Treatment : Host Liz Randolph and Dr. Alan Silverman of the Pittsburgh Skin and Cancer Clinic talked about the fact that skin cancer has reached a tremendous epidemic proportion in the U.S. and he attributes the increase to increased sun exposure.

Date : 5/17/87 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization : Association for Non-Smokers Rights of Pennsylvania

Issue Treatment : Host Liz Randolph talked with the president and vice-president of the Association for Non-Smokers Rights of Pennsylvania about legislation to limit smoking in public places.

Health**Dialogue**

Date : 5/24/87 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization : "Those Who Wait"

Issue Treatment : Host Liz Randolph talked about a program called "Those Who Wait" which helps the families of transplant patients.

Date : 5/31/87 Time : 7:30 Source : L Duration : 30.00

Guest : Dana Jounrsay

Organization : Planned Parenthood

Issue Treatment : Host Liz Randolph talked to Dana Jounrsay, director of education at Planned Parenthood, who detailed what the group is doing to stop the spread of AIDS.

Date : 7/5/87 Time : 7:30 Source : L Duration : 30.00

Guest : Dr. Otilio Randall

Organization : Howard University's College of Medicine

Issue Treatment : Host Liz Randolph and Dr. Otilio Randall, associate professor of medicine at Howard University's College of Medicine talked about high blood pressure and the heredity and environmental factors that aggravate the conditions.

Date : 8/2/87 Time : 7:30 Source : L Duration : 30.00

Guest : Lisa Grey

Organization : D.T. Watson Rehabilitation Center for Adults and Children

Issue Treatment : Host Liz Randolph and Lisa Grey, Director of Public Relations at D.T. Watson Rehabilitation Center for Adults and Children, described the various unique treatments available at the facility.

Date : 8/30/87 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Seymour Sabesin

Organization : Rush Presbyterian St. Luke's Medical Center in Chicago

Issue Treatment : Host Liz Randolph and Dr. Seymour Sabesin, Director of the Digestive Diseases Department at Rush Presbyterian St. Luke's Medical Center in Chicago, discussed common myths surrounding ulcers, a disease that kills 8,000 people a year

Health

Dialogue

Date : 8/30/87 Time : 7:30 Source : L Duration : 30.00

Guest : Dr. Bruce Smith

Organization :

Issue Treatment : Host Liz Randolph and Dr. Bruce Smith talked about the new medications now available for ulcers.

Date : 9/6/87 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization : Pittsburgh's Central Blood Band

Issue Treatment : Host Liz Randolph interviewed an official from Pittsburgh's Central Blood Bank who tried to dispell the myths about AIDS and blood donations which have caused blood donations to drop off.

Date : 11/22/87 Time : 7:30 Source : L Duration : 30.00

Guest : Dr. Tom Ferguson

Organization :

Issue Treatment : Host Hope Daniels and Dr. Tom Ferguson, author of the Smokers Book of Health, discussed his positive approach to helping people kick the habit.

Date : 2/28/88 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Jack Paradise

Organization :

Issue Treatment : Host Shelley Duffy and Dr. Jack Paradise talked about the latest treatments to combat ear infections and how to avoid them.

Date : 3/6/88 Time : 7:30 Source : L Duration : 30.00

Guest : Dr. Susan Brown

Organization : Caraugh Laboratories

Issue Treatment : Host Shelley Duffy and Dr. Susan Brown of Caraught Laboratories discussed the disease "Hib," and the new vaccine now available to young children.

Date : 3/27/88 Time : 7:00 Source : L Duration : 30.00

Guest : Dr. Howard Mark

Organization :

Issue Treatment : Host Shelley and Dr. Howard Mark discussed how to overcome "dentist phobia"; overall care for the teeth and what's ahead in dentistry.
